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## News Release

### Sparkle Designs Brings Innovative Cards to Atlanta's AmericasMart

**January 2008** – Eloyce Newman, founder of Sparkle Designs, brings her unique line of greeting cards to Atlanta's AmericasMart for the Atlanta International Gift & Home Furnishings Market® Temporary Exhibits. The exhibit runs from January 11 – 15, and Newman will showcase her cards on the fourth floor at booth 518.

New ideas flow consistently out of Newman's studios. This year's show features several new lines, including:

- a Balloons and Bubbles Collection of children's fill-in invitations and fill-in thank you notes.
- a Wild West Collection of western initial cards called "Fancy That".
- new flat gift enclosure cards that are perfect for florists and others who enjoy making gift baskets – or gifts of any kind. These cards come in unique 2 7/8 inch squares.

Sparkle Designs produces a fresh line of greeting cards that offer unique wishes for everyday life experiences. Each of the imprintable and fill-in invitations, note cards and gift-enclosure cards is printed on high-quality paper and features original designs ranging from whimsical to contemporary to traditional. Newman's cards come in dozens of styles and colors to choose from – such as a blue dog with balloons for a child's birthday – Sparkle Designs features original designs that can be personalized by hand or computer for party invitations, anniversary announcements and a number of cards to celebrate every day life occasions. "I created a couple of new collections for the January shows," says Newman, "I included my own western heritage into a collection of initial note cards which I named *Fancy That*. When customers give Sparkle cards to family and

friends, I'd like them to feel the joy that I experience when I design these cards. Sparkle Designs cards are created to celebrate everyone's special moments – and offer a meaningful way for people to speak from the heart to those they care about most."

This bright and lively collection of cards will be at the Atlanta's AmericasMart for the Atlanta International Gift & Home Furnishings Market® Temporary Exhibits in Atlanta on January 11 – 15. Look for Booth 518 on the 4<sup>th</sup> floor. For more information about Sparkle Design, please visit [www.sparkledesignonline.com](http://www.sparkledesignonline.com) or call 972.922.1029.

### **About Sparkle Designs**

Created in 2006, Sparkle Designs is a fresh line of greeting cards offering wishes for every day life experiences. Each of the printable and fill-in invitations, note cards and gift enclosure cards is printed on high-quality paper and features designs ranging from the whimsical to the traditional.

Eloyce Newman, graphic artist and owner of Sparkle Designs, has a bachelor's degree in visual arts, has taught drawing and painting classes at a community college and has been designing computer graphic creations both for herself and others for the last decade. Last year, at F!NDS Dallas Temp Show, Sparkle Designs won two awards: Best Booth of PAPERF!NDS and F!NDS Best Booth Overall for the 12<sup>th</sup> Floor.

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